

Pinokio调研&流程图

一、项目概述

1.1 研究目标

本报告旨在分析 Pinokio 的产品定位、核心功能结构、用户体验流程与交互设计，总结其成功的用户体验逻辑，并为我方后续产品设计提供参考方向。

1.2 分析范围

- 研究对象：苹果（Mac）版本Pinokio
- 聚焦：产品定位、核心功能、使用流程、界面交互

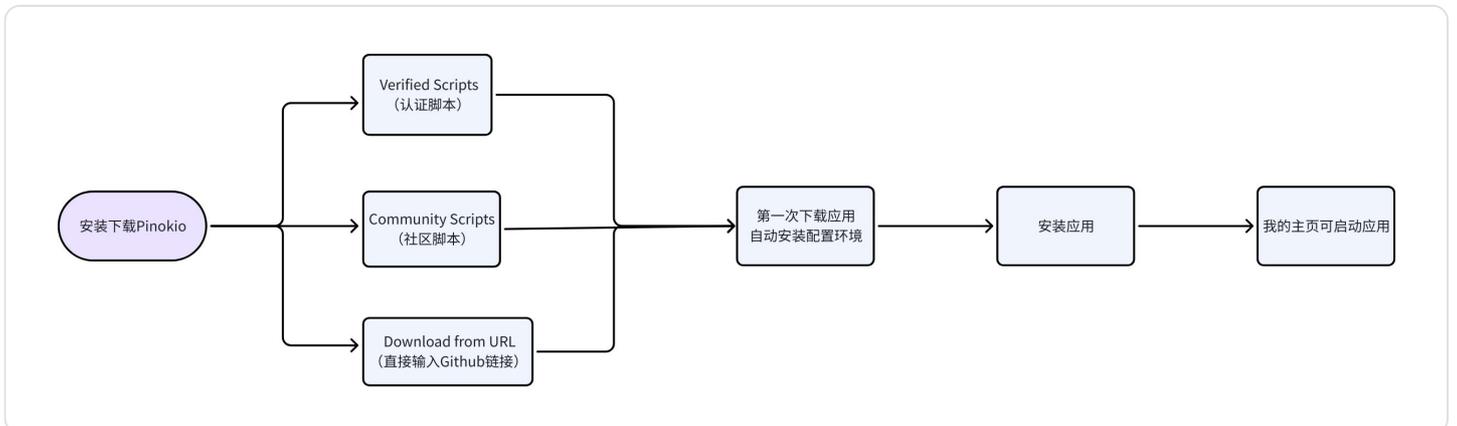
二、产品定位与核心价值

项目	分析要点
产品类型	桌面端 AI 开源应用运行平台
主要用户	想快速运行Github上开源AI项目的个人用户、创作者、研究者
核心痛点	安装复杂（环境冲突、依赖多、命令行困难）
核心价值	一键安装与运行AI开源项目（自动下载依赖环境）
目标愿景	“像安装App一样使用AI项目”

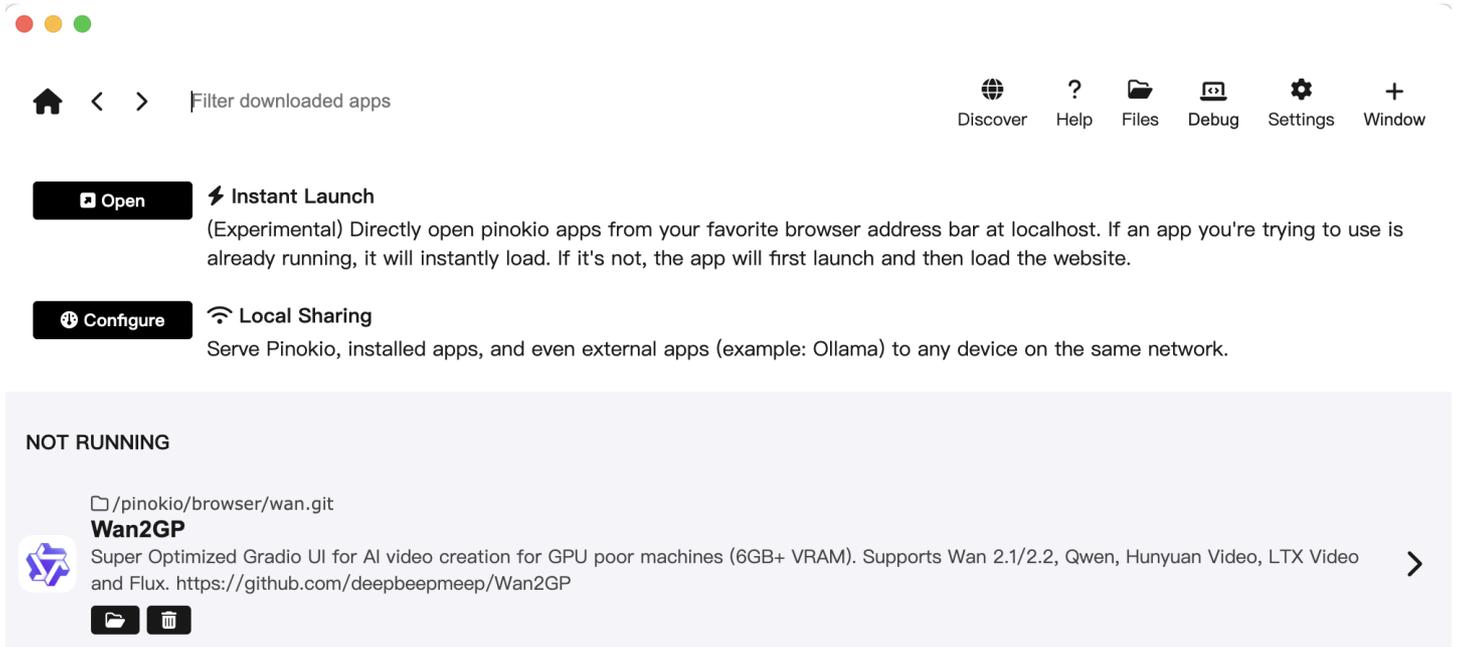
三、功能结构分析



四、用户体验流程分析



五、界面交互展示





News



cocktail peanut [@cocktailpeanut](#) · [Follow](#)



Introducing Pinokio 3.8

Pinokio 3.8 is all about providing more information about the apps, much more effectively, so you can take full advantage of the apps and learn how best to use them. New in 3.8:

- In-app Newsfeed
- In-app Publisher Info
- Upgraded Discover Page [Show more](#)



1:46 AM · Apr 2, 2025

200 Reply Copy link

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Apps

Search scripts from verified publishers



Verified scripts



Community scripts

[Download from URL](#)

What is a verified script?

- 1. Verified Authors:** Verified scripts are scripts from verified publishers.
- 2. How to get verified:** Start by publishing as a community script and ask to be featured on [Pinokio community Discord](#)

OpenAudio

Multilingual Text-to-Speech with Voice Cloning (Supports: English, Japanese, Korean, Chinese, French, German, Arabic, and Spanish)
<https://github.com/fishaudio/fish-speech>



FaceFusion 3.2.0

Industry leading face manipulation platform



Discover页面

下载过程

Discover Help Settings Window

Wan 2.1

<https://github.com/pinokiofactory/wan>

[NVIDIA ONLY] Super Optimized Gradio UI for Wan2.1 video for GPU poor machines (5GB+ VRAM). Generate up to 12 sec videos
<https://github.com/deepbeepmeep/Wan2GP>

↓ One-Click Install with Pinokio

Don't have Pinokio? [Download Pinokio](#) first.

VERIFIED SCRIPT PUBLISHER:
@COCKTAILPEANUT

DEEPBEEPMEEP (WROTE THE APP)

- X
- GITHUB

COCKTAILPEANUT (WROTE THE LAUNCHER)

- X
- GITHUB
- DISCORD

Newsfeed

Click the X icon on an embedded post to visit the full thread ([Learn how this works](#))

Report Bug Discord Twitter Settings +

Save as

wan.git

Download

Install



Wan2GP

Super Optimized Gradio UI for AI video creation for GPU poor machines (6GB+ VRAM). Supports Wan 2.1/2.2, Qwen, Hunyuan Video, LTX Video and Flux.

<https://github.com/deepbeepmeep/Wan2GP>

home

Customize

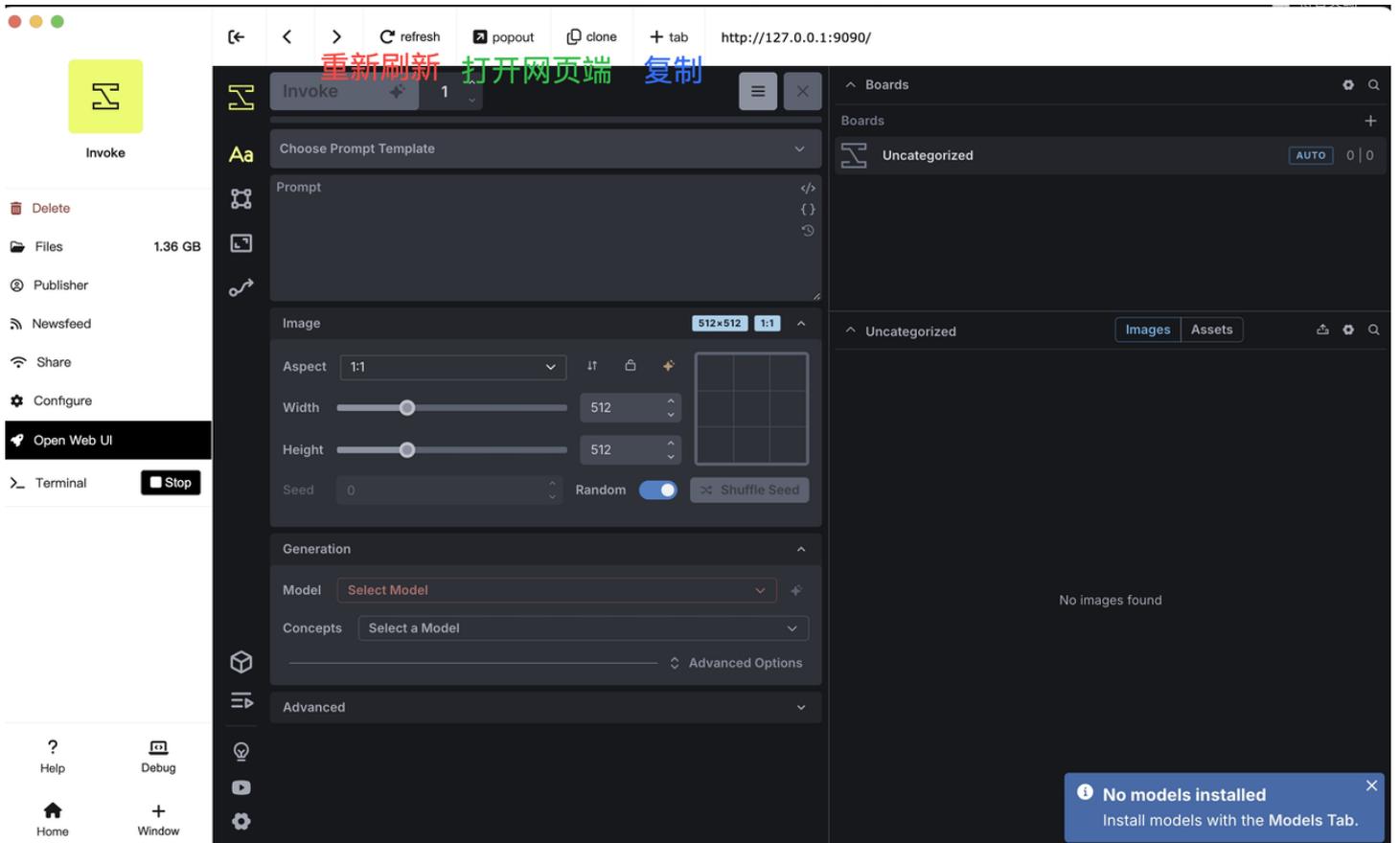
Install

1. 进行专业的软件开发（使用 `git` , `node` , `py` , `conda/uv` ）。
2. 管理和运行AI模型（使用 `huggingface` , `py` , `conda` ）。
3. 处理多媒体文件（使用 `ffmpeg` ）。
4. 自动化Web操作和测试（使用 `playwright` ）。
5. 方便地安装和管理其他软件（使用 `brew` ）。
6. 共享本地服务到公网（使用 `cloudflared` ）。

The default interactive shell is now zsh.
To update your account to use zsh, please run `chsh -s /bin/zsh`.
For more details, please visit <https://support.apple.com/kb/HT208050>.
<<PINOKIO_SHELL>>eval "\$\$(conda shell.bash hook)"; conda deactivate; conda deactivate; conda deactivate; conda activate base; git clone https://github.com/comfyanonymous/ComfyUI app
Cloning into 'app'...
remote: Enumerating objects: 26723, done.
remote: Counting objects: 100% (34/34), done.
remote: Compressing objects: 100% (25/25), done.
error: RPC failed; curl 56 Recv failure: Connection reset by peer
error: 38340 bytes of body are still expected
fetch-pack: unexpected disconnect while reading sideband packet
fatal: early EOF
fatal: fetch-pack: invalid index-pack output
(base) <<PINOKIO_SHELL>>

? ASK COMMUNITY

报错页面，右下角会弹出一个弹窗 ASK COMMUNITY



打开应用

六、优势与劣势

优势：

- 操作简单，无需自行设置环境即可下载应用
- 界面极简，模块清晰，开发者风格
- 应用详情页有开发者信息及联系方式
- 应用集成，无需自己搜索应用

劣势：

- 需要翻墙
- 没有新手用户指引
- 报错需自行查看，没有相应技术支持
- 有一些镜像仅支持英伟达的卡，如果没有英伟达的卡打不开